

uptodayte.com ONLINE AD RATES



Online Advertising on www.uptodayte.com

	Per Month (€)	Price–TCP (€) (per thousand contact points)
Full-size Banner (468 x 60 px)	160	25
Half-size Banner (234 x 60 px)	120	20
Button (120 x 60 px)	80	15
Vertical Banner (120 x 240 px)	160	25
Panel Format (Left side) 140 x 200 px	120	20
Special Formats	160	25

Newsletter (size: see vertical banner):

prices available upon request

Size and File Formats:

max. 12–20 Kbyte, JPG, GIF, HTML

Placement:

On the uptodayte.com Homepage

or as pop-up window

Duration:

four weeks per order

uptodayte.com delivers advertising performance with 80,000 qualified page views every month. Your advertising can be delivered on either a rotating or static basis; we will work with you to meet your advertising objectives.

Advertising Package Offers:

Purchased advertising blocks and save! We've made it even easier and more cost-effective for your regional media buying.